

FOOD ALLERGY WEEK®

ALLERGY & ANAPHYLAXIS AUSTRALIA

25 - 31 MAY 2025

SOCIAL MEDIA TOOLKIT

This toolkit contains thought starters to help you spread awareness of Food Allergy Week through your own social channels. You can find more info at www.allergyfacts.org.au/food-allergy-week

FACEBOOK

Food Allergy Week is here so let's support @Allergy & Anaphylaxis Australia in raising awareness for the 1.5 million Australians with food allergy. The theme is **'Travelling with food allergy? Plan well. Eat smart. Travel safe.'** Many people with food allergy avoid travel because of fear of an allergic reaction. To make sure people with allergies don't miss important milestones, trips and holidays, Allergy & Anaphylaxis Australia have launched the **Food Allergy Travel Hub**. This free online service is packed with evidence-based information to help give people with food allergy the confidence to travel. Learn more through Allergy & Anaphylaxis Australia's website www.allergyfacts.org.au/food-allergy-week

INSTAGRAM

Let's support @allergicaustralia in raising awareness for #FoodAllergyWeek! The theme is **'Travelling with food allergy? Plan well. Eat smart. Travel safe.'** Over 1.5 million Australians have food allergy, and many of them are avoiding travel because of fear of an allergic reaction. To make sure people with allergies don't miss important milestones, trips and holidays, Allergy & Anaphylaxis Australia have launched the **Food Allergy Travel Hub**. This free online service is packed with evidence-based information to help give people with food allergy the confidence to travel. Learn more through Allergy & Anaphylaxis Australia's website.

LINKEDIN

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#FOODALLERGYWEEK