# AUSTRALIA'S ALLERGY BURDEN

### 4 + MILLION

Australians live with allergic disease

such as allergic rhinitis, eczema, asthma, insect, medication and food allergy





Hospital admissions for anaphylaxis have increased 5 fold over the last 20 years

5.8

presentations of anaphylaxis in Victorian hospitals per day\*

#### ALLERGY & ANAPHYLAXIS AUSTRALIA 2020-21

## IMPACT AND INFLUENCE



We provided direct assistance to 2,751 people living with and/or caring for a person with allergic disease.



More than 450 people registered for our free patient and carer webinars, and nearly 26,700 later viewed our webinars on demand.



Our website, allergyfacts.org.au, received over 606,000 page views from visitors looking to learn about allergic disease.



Our social media channels grew to more than 60,000 patients, caregivers, and allergic disease health professionals.



We updated and developed 24 free patient resources to help educate and support to individuals with allergic disease and their families.



More than 26,000 health professionals received A&AA education resources, providing a patient perspective of allergy management.



More than 430 food service and food manufacturing professionals attended education sessions presented by A&AA's Health Educators, obtaining an understanding the challenges faced by individuals living with allergic disease.



8 government submissions were made assisting in shaping policy to improve quality of life and safety for those living with allergic disease.



Our national awareness raising week, Food Allergy Week, provided over 2.46 million opportunities to learn about allergic disease.



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# CONSUMER FEEDBACK

"I felt very supported and well informed after speaking with the health educator. I was able to share the information with staff. I also received an email link for future reference. Excellent service."

Kim - Educator - NSW

"I continue to use A&AA as my main source of advice & support. I can not find this quality level of advice on allergies anywhere else"

Rebecca - Relative - NSW

"A&AA helped me that day as I was in breaking point. I can't thank them enough for their support." Annie - QLD

"I've had moderate to severe eczema my whole life, & am so grateful to A&AA for the evidence-based advice your organisation provides."

Kellie - A&AA Member - Vic

"Everyone was very nice, supportive and knowledgeable. I received very helpful information and I received it very quickly. Thank you so much!"

Tanya - A&AA Member - NSW

