



Allergy & Anaphylaxis Australia[®]

Email: jenny.hazelton@foodstandards.gov.au

1 September 2023

Dear Jenny,

RE: PROPOSED DRAFT GUIDELINES ON THE PROVISION OF FOOD INFORMATION FOR PRE-PACKAGED FOODS OFFERED VIA E-COMMERCE (FOR ADOPTION AT STEP 5)

Allergy & Anaphylaxis Australia (A&AA) supports the proposed Draft Guidelines on the Provision of Food Information for Prepackaged foods offered via E-Commerce for adoption at Step 5.

A&AA has one point that we believe needs to be considered.

The definition of ‘consumer’, referred to in the Purpose statement, is defined by *General Standard for Labelling of Pre-packaged Foods* (CXS 1-1985) as “persons and families purchasing and receiving food in order to meet their personal needs.” This definition does not take into account a third party, such as a food service provider, who may also purchase pre-packaged food via e-commerce that is not for personal consumption.

As this guideline is specifically for consumers who purchase food for personal use, can we include information for food service providers who purchase pre-packaged food via e-commerce or can the definition of consumer be changed to include a third party who may use the product to produce a food for a consumer?

Yours sincerely,

Maria Said AM
Chief Executive Officer
Allergy & Anaphylaxis Australia
Mob: +61 409 609 831
Email: msaid@allergyfacts.org.au

Allergy & Anaphylaxis Australia – Your trusted charity for allergy support

PO Box 7726, Baulkham Hills NSW 2153
Ph: 02 9680 2999

www.allergyfacts.org.au
ABN: 70 693 242 620